

#### **INDUSTRY**

#### **Furniture Manufacturer**



#### LTL/FTL DAMAGE REDUCTION

# **Furniture Packaging Damage Reduction**

## **Results: Reducing Costs!**

BoldtSmith's package optimization services can help companies save money by reducing product damage, minimizing the need for costly replacements and returns.



10% Reduction In packaging material costs



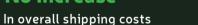


**Damage Reduced** From 6% to 0.5% (1/2 percent)!





No Increase





### **Packaging Design Challenge**

A domestic furniture manufacturer partnered with BoldtSmith Packaging to reduce shipping damage for two product categories without increasing shipping costs.

### Requirements



Reduce transit damage



Optimize for both LTL and FTL supply chains

#### **BoldtSmith Actions**

- Complete onsite visit to analyze current packaging designs and packing process
- Analyze current damage to determine how and why the damage is occurring
- Design optimized packaging solutions, samples and specifications
- Complete transit testing at a testing lab, line trials and ship tests
- Build financial analysis comparing current packaging to optimized



