

PACKAGE OPTIMIZATION SAVINGS

Reduced Corrugated Packaging Costs

Results:

Package optimization can save millions in material, labor & freight costs. How much is inefficient packaging costing you?



Annual Savings

\$6,000,000+ in annual cost savings



Consistency

Standardized packing across 6 plants



Preservation

Minimized product transit damage



Packaging Design Challenge

A large produce distributor wanted to determine if their current corrugated master cartons were utilizing the correct material strength. The evaluation, design, testing and implementation timeline was 8 weeks across 6 plants.

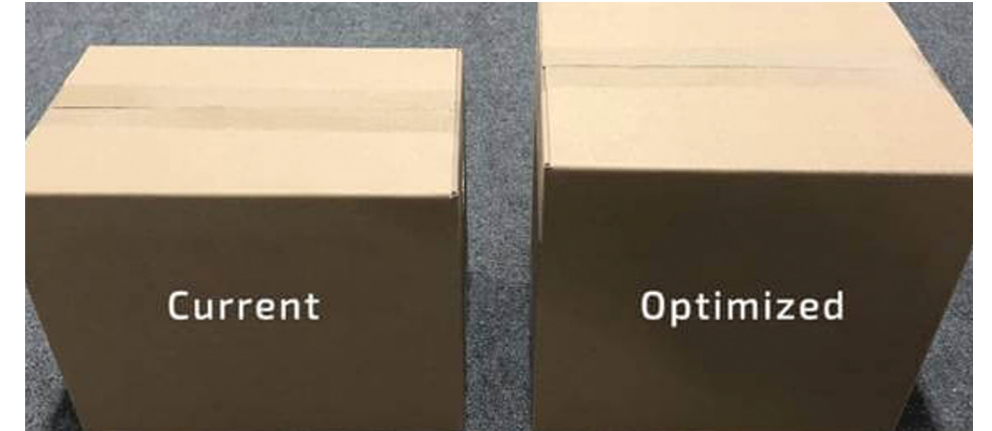
Requirements



Optimize package design to reduce material, labor & freight costs



Standardize packaging across 6 packing plants



BoldtSmith Actions

- 1 Complete onsite visits to all 6 domestic packing facilities
- 2 Transit test current packaging
- 3 Design optimized packaging engineering design, samples and specifications
- 4 Build financial analysis comparing current packaging to optimized
- 5 Complete transit testing at a testing lab, line trials and ship tests